



**Official Rules for Books-A-Million
Downton Abbey Prize Pack Sweepstakes**

1. Eligibility:

Downton Abbey Prize Pack Sweepstakes begins Sunday, September 1st, 2019 at 12:01 am CST, and ends Friday, September 20th, 2019, at 8am CST ("Sweepstakes Period"). All entries must be received prior to Friday, September 20th, 2019, at 8am CST. This sweepstakes is open only to permanent, legal US residents who are physically residing in one (1) of the fifty (50) United States or the District of Columbia (excluding Puerto Rico, Guam, the Virgin Islands and other United States territories) who are 18 years of age, and the age of majority in their state of residence, 18 years of age, and the age of majority of their jurisdiction of residence, or older at the time of entry and who have Internet access and a valid e-mail account prior to the beginning of the Sweepstakes Period. Sponsor has the right to verify the eligibility of each entrant. Only one entry per person will be accepted during the Sweepstakes Period. Employees of Books-A-Million, Inc. ("BAM!" or "Books-A-Million" or "Sponsor"), Focus Features LLC ("Focus") or its affiliated or subsidiary companies and subsidiary entities, including but not limited to 2nd & Charles and BTS, LLC, and their immediate family members and/or those living in the same household of such persons, are not eligible to enter the sweepstakes. Sweepstakes is governed by the laws of the USA. All federal, state, and local laws and regulations apply. Void where prohibited.

2. To Enter:

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE CHANCES OF WINNING. To enter, visit www.booksamillion.com/sweepstakes and provide Sponsor with a valid email and phone number. Entries must be received by Friday, September 20th, 2019, at 8am CST. No entries will be accepted beyond this time. Only one entry per person, during the Sweepstakes Period. Multiple entries received from any person or email address beyond this limit will void all such additional entries.

3. Winner Selection:

The winner will be randomly selected by the Sponsor from the pool of eligible entries on September 20th, 2019. The odds of winning depend upon the number of entries received.

4. Winner Notification:

The winners will be notified via email or phone call from Sponsor. If any prize go unclaimed, alternate winner(s) will be selected. The winner(s) will have 2 days from the date of notification to claim the prize or an alternate winner will be selected.

5. Prize:

24 first prize winners will each receive 4 Fandango Promotional Codes* to see the 'Downton Abbey' movie (each, a "First Prize" and collectively, the "First Prizes"). Approximate retail value ("ARV") for each First Prize is: \$60.00 USD; ARV for all First Prizes is: \$1,440.00 USD.

1 grand prize winner will receive 4 Fandango Promotional Codes* (ARV \$60.00 USD) plus *Downton Abbey: The Official Film Companion* by Emma Marriott in hardcover (ARV \$29.99 USD), *The Official Downton Abbey Cookbook* by Annie Gray in hardcover (ARV \$35.00 USD), and a Downton Abbey pull bell ornament (ARV \$12.99 USD) (the "Grand Prize"). ARV of Grand Prize is: \$137.98 USD.

The First Prizes and Grand Prize shall be collectively referred to herein as the "Prize(s)". ARV of all Prizes in the Sweepstakes is: \$1,577.98. ARV may vary. Any difference between ARV and actual retail value will not be awarded. All details of the Prizes will be determined by Sponsor in its sole discretion. Sponsor reserves the right to substitute a Prize (or portion thereof) with a similar prize (or prize element) of comparable or greater value. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of a Prize are the sole responsibility of winner. Prize cannot be transferred by winner or redeemed for cash and is valid only for the items detailed above, with no substitution of prize by winner. Prize will be awarded "as is" with no warranty or guarantee, either express or implied by Sponsor.

*Each Fandango Promotional Code ("Code") is valid for one movie ticket (up to \$15 total ticket and convenience fee value) to see "Downton Abbey" at Fandango partner theaters in the US. Code is void if not redeemed by 11/30/19 or when "Downton Abbey" is no longer in theaters, whichever comes first. Only valid for purchase of movie tickets made at www.fandango.com or via the Fandango app and cannot be redeemed directly at any theater box office. If lost or stolen, cannot be replaced. No cash value, except as required by law. Not valid with any other offer. One-time use only. Not for resale; void if sold or exchanged. If cost of movie ticket with Fandango's convenience fee included is more than maximum value of the Code, then user must pay the difference. Any price difference between movie ticket purchased and maximum value of the Code will not be refunded. The redemption of the Code is subject to Fandango's Terms and Policies at www.fandango.com/terms-and-policies. FANDANGO is a registered trademark of Fandango Media, LLC.

6. General Conditions:

All entries become the property of Sponsor. Sponsor reserves the right to use your entry in all print and electronic media, and to edit it for brevity and clarity. Incomplete, illegible, or mechanically reproduced entries will be disqualified.

The winners may be required to execute and return a Certificate of Eligibility, Consent, and General Release form within 2 days of notification. Non-compliance within this time period may result in disqualification and selection of an alternate winner. By acceptance of any Prize, the winner consents to the use of his or her name and/or likeness for the purposes of advertising or trade without further compensation, unless prohibited by the law. Books-A-Million, Inc. is not responsible for lost, late, or unintelligible entries, lost connections, miscommunications, failed transmissions, other technical difficulties or failures. Sponsor reserves the right to terminate or modify this Sweepstakes and these Official Rules at any time in the event of any intervention with the Sweepstakes beyond the control of Sponsor. In such a circumstance, winners will be selected based on entries received to date of termination. By entering the Sweepstakes the entrants agree to join Sponsor's email list to view special offers and promotions. Entrants may unsubscribe at any time.

7. Conduct:

All sweepstakes participants agree to be bound by these Official Rules. Sponsor, in its sole discretion, reserves the right to disqualify any person it finds to be in violation of these Official Rules.

8. Indemnification and Limitation of Liability:

BY ENTERING THE SWEEPSTAKES, EACH ENTRANT AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS SPONSOR AND ITS AFFILIATE AND SUBSIDIARY COMPANIES, FOCUS, FANDANGO LOYALTY SOLUTIONS, LLC, AND THEIR RESPECTIVE, PARENT, RELATED, AFFILIATED AND SUBSIDIARY COMPANIES, AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS (COLLECTIVELY, "RELEASED PARTIES") FROM ANY LIABILITY, DAMAGES, LOSSES OR INJURY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT ENTRANT'S PARTICIPATION IN THE SWEEPSTAKES AND THE ACCEPTANCE, USE OR MISUSE OF ANY PRIZE THAT MAY BE WON. RELEASED PARTIES DO NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF THE PRIZES. RELEASED PARTIES DISCLAIM ANY LIABILITY FOR DAMAGE TO ANY COMPUTER SYSTEM RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE SWEEPSTAKES. FOCUS, FANDANGO LOYALTY SOLUTIONS, LLC OR THEIR RESPECTIVE PARENTS, AFFILIATES, AND SUBSIDIARIES ARE NOT A SPONSOR OR CO-SPONSOR OF THIS SWEEPSTAKES AND ARE NOT RESPONSIBLE FOR THE PROMOTION, ADMINISTRATION OR EXECUTION OF THIS SWEEPSTAKES. ENTRANTS ARE PROVIDING INFORMATION TO SPONSOR AND NOT TO FOCUS.

Focus Features LLC is not a sponsor, administrator or prize provider of this sweepstakes. Entrants are providing information to Sponsor and not to Focus Features LLC.