

How to use your Educator's Discount Card on Booksamillion.com

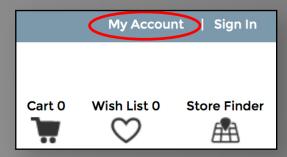
Good News!

Books-A-Million customers with an Educator's Discount Card are able to take advantage of exclusive offers and promotions online at Booksamillion.com in addition to those already enjoyed in our stores. These online offers will be in the form of exclusive coupons, but to utilize them, you must first connect your Educator's Discount Card with your Booksamillion.com online account. To do this, please follow the instructions below.

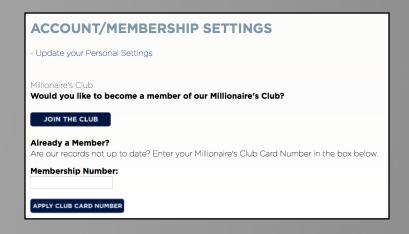


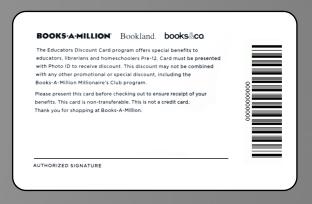
Instructions

Step 1: To access your Booksamillion.com account, click on "My Account" in the top-right corner of the home page. If you are already logged in, you will be directed to your account page, otherwise you will be prompted to log in. If you do not have a Booksamillion.com account, you will need to create one. If you have an account but are a Millionaire's Club member, you will need to create a separate account for your Educator's Discount Card.



Step 2: In the second section of your "My Account" page, you should see an input field for "Membership Number" under "Account/Membership Settings." Find your Educator's Discount Card number on the back of your card next to the barcode and enter it into this field. If you do not see this field, you may have a Millionaire's Club membership associated with this account. In this case you must create a separate online account and enter your Educator's Discount Card number under the new account.





Step 3: Our system will recognize your card number as an Educator's Discount Card and will allow you to use exclusive coupons* when logged into your Booksamillion.com account. Simply enter the provided coupon code during checkout and we'll handle the rest.

*Certain Exclusions May Apply. Visit booksamillion.com for full details.

Need Help?