

BAM!
BOOKS-A-MILLION TROLLS™ SWEEPSTAKES
OFFICIAL RULES

This Books-A-Million Trolls™ Sweepstakes (the “**Sweepstakes**”) is sponsored by Books-A-Million (“**BAM!**”, “**Books-A-Million**” or “**Sponsor**”)

1. NO PURCHASE NECESSARY TO ENTER OR WIN.

2. ELIGIBILITY: The Sweepstakes are open to US residents 18 years of age or older at the time of entry who have Internet access and a valid e-mail account prior to the beginning of the Sweepstakes Period. Sponsor has the right to verify the eligibility of each entrant. Only one entry per person will be accepted for each Sweepstakes Period. Employees of Books-A-Million or its affiliated or subsidiary companies, including but not limited to 2nd & Charles and their immediate family members and/or those living in the same household of such persons, are not eligible to enter the sweepstakes. Sweepstakes is governed by the laws of the USA. All federal, state, and local laws and regulations apply. Void where prohibited.

3. HOW TO ENTER: The Trolls™ Sweepstakes begins March 30th, 2020 at 8:00 am CST and ends April 13th, 2020 at 11:59 pm CST (“Sweepstakes Period”). **NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE CHANCES OF WINNING.** To enter, visit www.booksamillion.com/sweepstakes and provide Sponsor with a valid email and phone number. All entries must be received prior to April 13th, 2020 at 11:59 pm CST. Entries must be received by April 13th, 2020 at 11:59 pm CST. No entries will be accepted beyond this time. Only one entry per person, per Sweepstakes Period.

4. DRAWING. A random drawing will be conducted on or about April 14th, 2020 by Sponsor to select the winners from all eligible entries received. Odds of winning depend on the number of entries received. Potential winners will be notified by email or by telephone and must sign and return any required Affidavit of Eligibility and Release within 2 days of the date notice is sent or such other date set by Sponsor. Failure to respond within the applicable time period will result in forfeiture of prize and Sponsor shall have the option to award the prize to an alternate winner. The return of any prize notification or prize as undeliverable may result in disqualification and an alternate winner may be selected. All income taxes resulting from acceptance of prize are the responsibility of winner. By entering this sweepstakes, entrant accepts and agrees to these Official Rules and the decisions of the Sponsor, which shall be final in all matters. Acceptance of a prize also constitutes permission to the Sponsor to use the winners’ name, likeness, and biographical information for marketing purposes without further compensation or right of approval, unless prohibited by law. All federal and state laws apply.

5. LIMITATION OF LIABILITY: BY ENTERING THIS SWEEPSTAKES, ENTRANTS WAIVE ALL RIGHT TO, AND HOLD THE SPONSOR, AND ITS AFFILIATE AND SUBSIDIARY COMPANIES, AND THEIR RESPECTIVE, PARENT, RELATED, AFFILIATED AND SUBSIDIARY COMPANIES, AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS HARMLESS FROM, ANY CLAIM, LIABILITY, LOSS, DAMAGE (INCLUDING PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES), OR EXPENSE (INCLUDING ATTORNEYS’ FEES) ARISING OUT OF OR IN CONNECTION WITH PARTICIPATION IN THIS SWEEPSTAKES OR THE ACCEPTANCE, USE, OR MISUSE OF ANY PRIZE. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. Sponsor will not be responsible for: late, incomplete, or

incorrect entries; an entrant's failure to receive prize notices due to entrant's spam, junk e-mail, or other security settings or for entrants' provision of incorrect or otherwise non-functioning contact information; technical, hardware, or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or used in this sweepstakes; by any human error which may occur in the processing of the entries in this sweepstakes; or any typographical, technological, or other error in the publishing of the offer, administration of the sweepstakes, or announcement of the prizes. If, in the Sponsor's opinion, there is such an error, or there is any suspected evidence of tampering with any portion of the sweepstakes, or if technical difficulties (including viruses and bugs) compromise the integrity of the sweepstakes, Sponsor reserves the right to request that the Sponsor, in its sole discretion, cancel or modify this sweepstakes in a manner deemed appropriate by the Sponsor. In the event of termination, winners will be selected from among all eligible entries received as of date of termination. In the event a dispute arises as to the identity of a potentially winning entrant, entries will be declared made by the name on the online entry form.

6. PRIZE: One (1) lucky fan will win a Grand Prize consisting of a Trolls™ Prize Pack and a Fandango Family Movie Ticket Bundle (6 Fandango Promotional Codes). The Total Sweepstakes ARV is (\$200).

Winner will receive 6 Fandango Promotional Codes (each, a "Code") via e-mail, each valid towards the purchase of one (1) movie ticket (up to \$15 total ticket and convenience fee value) to see any movie at Fandango partner theaters in the US. Each Code is void if not redeemed by 04/10/2021. Only valid for purchase of movie tickets made at www.fandango.com or via the Fandango app and cannot be redeemed directly at any theater box office. If lost or stolen, cannot be replaced. No cash value, except as required by law. Not valid with any other offer. One-time use only. Not for resale; void if sold or exchanged. If cost of movie ticket with Fandango's convenience fee included is more than maximum value of the Code, then user must pay the difference. Any price difference between movie ticket purchased and maximum value of the Code will not be refunded. Approximate Retail Value ("ARV") of each Code: \$15 USD. Fandango Loyalty Solutions, LLC or its parents, affiliates, and subsidiaries are not a sponsor or co-sponsor of this Sweepstakes and are not responsible for the promotion, administration or execution of this Sweepstakes. The redemption of each Code is subject to Fandango's Terms and Policies at www.fandango.com/terms-and-policies. FANDANGO is a registered trademark of Fandango Media, LLC.

7. GENERAL CONDITIONS: All entries become the property of Books-A-Million. Books-A-Million reserves the right to use your entry in all print and electronic media, and to edit it for brevity and clarity. Books-A-Million reserves the right to terminate or modify this giveaway at any time in the event of any intervention with the promotion beyond the control of Books-A-Million. In such a circumstance, winners will be selected based on entries received to date of termination. By entering our sweepstakes, the entrants agree to join Books-A-Million's email list to view special offers and promotions. Entrants may unsubscribe at any time.

8. CONDUCT: All sweepstakes participants agree to be bound by these Official Rules. Books-A-Million, in its sole discretion, reserves the right to disqualify any person it finds to be in violation of these rules.

9. PRIVACY: Information submitted with an entry is subject to the Privacy Policy stated on www.booksamillion.com. To read the Privacy Policy, click [here](#).

10. WINNERS LIST: For the names of the prize winners available after May 1, 2020, send a self-addressed, stamped #10 envelope to: Booksamillion.com Sweepstakes, 402 Industrial Lane, Birmingham, AL 35211, USA.

11. SPONSOR: Booksamillion.com, 402 Industrial Lane, Birmingham, AL 35211, USA.